



Cycle Launches Platform for Easily Deploying and Managing Software

The New Container-Based Solution Makes Application Management Simple, Secure, Fast

Reno, NV: Containers have revolutionized the way that applications and services are deployed, managed and scaled, with technologies like Docker and Kubernetes taking the concept of containerization mainstream. With containers, developers and businesses can streamline time-consuming and complex tasks: deploying software releases, patching bugs and security vulnerabilities, and collaborating with other developers. However, while containers make packaging software easy, the deployment of containers remains difficult, requiring significant time and technical expertise.

Enter [Cycle](#), a Reno-based startup that has developed a platform that automates the container deployment and management process through the creation of bare-metal private clouds. In addition to Cycle's automation benefits, the use of private clouds gives businesses exclusive control over their applications, mitigating the risks of security vulnerabilities and slow-downs caused by "noisy neighbors." Furthermore, Cycle's focus on bare-metal – physical servers with no hypervisor or multi-tenancy – enables applications to perform better than they would on virtualized cloud offerings.

Cycle's biggest advantage, is its simplicity of use. "Current container management solutions can solve many problems, but it's a huge hassle to deploy and manage the solutions themselves," says founder Jake Warner. "Cycle automates those pain points and can have your private cloud up and running within 15 minutes. Plus, thanks to our partnership with [Packet](#), it's all running on dedicated infrastructure. We've made it so easy that a developer can do the same work that used to require an entire devops [development operations] team."

The platform launched after an extensive private beta, and Cycle has an aggressive roadmap planned to further simplify running container-based applications. States Warner, "We're

proud of what we've built, and excited to build momentum as we create a market-leading service.”

About Cycle: Cycle deploys and manages bare-metal private clouds built for containers, revolutionizing container orchestration by making the process simple, secure, and fast. Learn more at cycle.io. Based in Reno, Nevada, Cycle.io is a subsidiary of Petrichor, Inc.

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